

Public Health Reel Making Competition: Translate crucial public health concepts into creative, scientifically accurate, and high-impact reels. Open to Medical Officers, Postgraduates, and Undergraduates.

Eligibility & Registration Fee

Conference Registrants
Delegates registered for MHIAPSMIPHACON-2027
FREE ENTRY

UG Participants
MBBS / Interns / Allied Health / FMG
₹500 (non-registered)

PG & Medical Officers
MD / MS / DNB / MPH & MO Cadre
₹1,000 / ₹500

Technical Specifications & Requirements

Parameter	Requirement & Guidelines
Video Duration	**Strictly 60 to 90 seconds.** Videos under 60s or exceeding 90s will be penalized or disqualified.
Format & Aspect	**Vertical 9:16 (Portrait)**; MP4 (H.264) or MOV; 1080 × 1920 pixels; Max file size 100 MB (150 MB cap).
Language & Subtitles	Marathi, Hindi, or English. English subtitles are mandatory for regional audio tracks.
Blind Evaluation	**College name or logo must NOT be displayed** anywhere in the video to maintain fair evaluation.
File Naming Rule	`[Category]_[ParticipantName]_[TopicNo].mp4` (e.g., *UG_RahulMehta_Cat1.mp4 | PG_DrSnehaPawar_Cat3.mp4*)

Suggested Track Topics

Target Group	#	Focus Theme	Suggested Context & Key Scope
UNDERGRADUATE MBBS / Allied / Interns	1	**Vector-Borne Diseases**	Source reduction, domestic breeding checks, personal prophylaxis
	2	**Nutrition & Lifestyle**	Balanced plate, NCD prevention, junk food awareness
	3	**Immunization & Child Health**	National Immunization Schedule, cold chain, vaccine cards
	4	**Hygiene & Sanitation**	Hand hygiene steps, safe drinking water, waste segregation
	5	**Health Myths & Misinformation**	Social media medical myth-busting, evidence-based facts
POSTGRADUATE MD / MS / DNB / MPH	1	**Epidemic Preparedness**	Surveillance triggers, Rapid Response Team (RRT) concepts
	2	**Climate Change & Health**	Heat action plans, vector ecology shifts, eco-resilience
	3	**Vaccine Hesitancy**	Overcoming resistance, behavioral nudges, community trust
	4	**Emerging & Re-emerging Diseases**	Zoonoses, One Health perspective, Antimicrobial Resistance (AMR)
	5	**AI & Digital Public Health**	AI disease prediction, Tele-MANAS, digital registry

Evaluation Matrix & Scoring (Total: 100 Marks)

25 Scientific Accuracy	**20** Relevance to Theme	**20** Creativity & Originality
15 Presentation & Engagement	**10** Educational Impact	**10** Technical Quality

Submission Guide: Google Drive Link

1. **Upload File:** Upload your final video file to Google Drive conforming to the mandatory naming format.
2. **Manage Access:** Right-click the file (or tap the 3 vertical dots on mobile) → choose **Share** → **Manage access**.
3. **General Access:** Change access setting from *'Restricted'* to **'Anyone with the link'**.
4. **Set Role to 'Editor':** Set permission level strictly to **'Editor'** to ensure the screening and judging panel can evaluate without permission locks.
5. **Verify & Submit:** Copy link and test in an **Incognito/Private** tab. If it asks to sign in or request access, fix settings before submitting via the official form.

Ethics, Patient Privacy & Copyright: All background music/audio must be copyright-free or properly licensed. Written informed consent is strictly mandatory for any identifiable patient, minor, or community member appearing in the reel. Plagiarism, misleading medical claims, or copyright infringement will result in automatic disqualification. The judges' decision shall be final.